GOLD COAST TOURISM SECURES INTERNATIONAL ROBOTICS FORUM

The advent of robotic transportation on land, sea and air may not be as far away as it seems. This proposition, plus many other cutting-edge technologies will be the focal point of two international symposia to be held on Australia’s Gold Coast this week.

A delegation of more than 300 of the world’s most astute engineering minds will present, discuss and develop high-tech initiatives within the field of vehicle automation and control, with an overriding goal of integrating commercial applications and exploring avenues for future research.

Gold Coast Business Events Ambassador Ljubo Vlacic is the Immediate Past Chair of the Engineers Australia’s National Committee on Automation, Control and Instrumentation and believes the city’s credentials as an international hub of technological advancement makes it well suited to host these vital symposia.

“There is a very real possibility that the framework towards revolutionary intelligent transportation in all its forms can be established right here in our own backyard on the Gold Coast. This is huge for the reputation of the city and lends further credibility to our work within the field,” said Professor Vlacic.

Gold Coast Tourism CEO Martin Winter explains the crucial role of the Gold Coast Business Events Ambassador Program in engaging influential leaders from key local industries to secure more congresses, conferences and corporate meetings for the city.

“This is all about reputation building and it’s extremely rewarding to see the Gold Coast at the forefront of such important rapid advancements within the technological sector,” said Mr Winter.

“Key industry events such as these bring together the most prominent and distinguished leaders within their field and with the City playing host it creates exciting opportunities to promote future engagement and investment into the Gold Coast.

“As Professor Vlacic has proved, the Gold Coast Business Events Ambassador Program has the potential to deliver significant benefits to the city. The symposia will deliver in excess of $600,000 to the local economy and will significantly contribute to the Gold Coast’s burgeoning ‘smart city’ reputation,” said Mr Winter.

The International Federation of Automatic Control’s Symposium on Intelligent Autonomous Vehicles (IFAC - IAV 2013) and the Institute of Electrical and Electronics Engineers’ Intelligent Vehicles Symposium (IEEE - IV’13) will run back-to-back from Sunday 23 June to Friday 28 June, 2013 at Sofitel Broadbeach on the Gold Coast.
The Gold Coast Business Events Ambassador Program
The Gold Coast Business Events Ambassador Program is an initiative of Gold Coast Tourism and aims to unite a group of influential leaders from key local industries who are passionate about promoting the Gold Coast to the rest of the world and committed to bringing congresses, conferences and corporate meetings to the City.
www.goldcoastambassador.com

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